Info Media Guru — शून्य से शिखर तक —

Integrated Strategic Communication, Branding & Business Growth Company

INFO MEDIA GURU

INTEGRATED STRATEGIC COMMUNICATION,
BRANDING & BUSINESS GROWTH COMPANY

FROM STRATEGY TO SUCCESS.

"शून्य से शिखर तक"



- STRATEGIC CONSULTING
- CORPORATE BRANDING
- PERFORMANCE MARKETING
- REAL ESTATE MARKETING
- HEALTHCARE MARKETING
- ELECTION CAMPAIGN MANAGEMENT
- MEDIA PRODUCTION
- TECHNOLOGY & AI SOLUTIONS

+91 9819585857

infomediagurugram@gmail.com

www.infomediaguru.com

211, Ansal Town Walk,Sector-104, Dwarka Expressway, Gurugram - 122001

WE DON'T JUST MARKET BUSINESSES, WE BUILD BRANDS.

Info Media Guru — शून्य से शिखर तक —

Integrated Strategic Communication, Branding & Business Growth Company

ABOUT INFO MEDIA GURU



Who We Are

Your Strategic Partner for Business Growth

INFO MEDIA GURU is an Integrated Strategic Communication, Branding & Business Growth Company dedicated to helping businesses transform into trusted, recognizable and market-leading brands.

We believe that sustainable business growth is achieved through a combination of strategic thinking, creative branding, performance marketing, technology, and consistent execution. Our approach goes beyond conventional digital marketing by focusing on measurable business outcomes and long-term brand value.

Whether you are launching a new venture, expanding an established business, or repositioning your brand in a competitive market, INFO MEDIA GURU provides customized growth solutions aligned with your business objectives.

What We Believe

A successful business is not built by advertising alone. It is built by creating a strong brand, earning customer trust, communicating a clear value proposition, and delivering a consistent customer experience.

Marketing generates attention | **Branding** creates recognition. | **Strategy** delivers growth.

Our Purpose

To empower entrepreneurs, professionals, startups, SMEs and corporate organizations with strategic branding, integrated marketing solutions and business growth systems that produce measurable results.

Our Commitment

At INFO MEDIA GURU, we do not work as an external agency. We work as a long-term strategic growth partner committed to understanding your business, strengthening your market position and helping you achieve sustainable success.

Our Business Philosophy

- Strategy First.
- Brand Second.
- Marketing Third.
- Business Growth Always.

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CONTACT INFORMATION

+91 9811985857

infomediagurugram@gmail.com

www.infomediaguru.com

211, Ansal Town Walk,Sector-104, Dwarka Expressway,Gurugram - 122001

GSTIN: 06BXQPG3335J2Z9

CORPORATE TAGLINE

"From Vision to Victory.
From Strategy to Success.
From Zero to Zenith."

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CORPORATE OFFICE
211, Ansal Town Walk,
Sector-104, Dwarka Expressway,
Gurugram – 122001

PHONE
+91 9811985857

EMAIL
infomediagurugram@gmail.com

WEBSITE
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WHY INFO MEDIA GURU

Why Businesses Choose INFO MEDIA GURU

In today's competitive business environment, marketing alone is not enough.Businesses need a strategic partner who understands markets, builds strong brands, generates measurable results and supports long-term growth.

INFO MEDIA GURU delivers integrated business solutions that combine strategy, creativity, technology and performance to help organizations achieve sustainable success.



Business-First Approach

We don't start with advertisements.

We start by understanding your business model, target audience, competition, strengths and growth opportunities. Every strategy is built around your business objectives—not generic marketing templates.

Integrated Growth Solutions

Instead of offering isolated services, we provide an end-to-end business growth ecosystem.

From brand strategy and corporate identity to digital marketing, media production, technology and automation, everything works together to accelerate your business growth.

Industry-Specific Expertise

Every industry has unique challenges.
Our strategies are customized for sectors such as:

- ✓ Real Estate
- ✓ Retail & Fashion
- ✓ Education
- ✓ Healthcare
- ✓ Beauty & Wellness
- ✓ Corporate Businesses
- ✓ Legal Professionals
- ✓ Hospitality
- ✓ Political & Election Campaigns

Performance with Accountability

Every campaign is backed by planning, execution and measurable reporting.
We focus on:

Qualified Lead Generation | Brand Visibility | Customer Engagement | Sales Growth | Return on Investment (ROI)

Long-Term Partnership

We don't work as a short-term marketing vendor.

We become your Strategic Growth Partner, continuously improving your brand, communication and marketing performance as your business evolves.

Our Commitment

We don't just promote businesses.

We build brands, create market leadership and deliver measurable business growth.

Why Clients Trust INFO MEDIA GURU

- ✓ Strategic Business Consulting
- ✓ Premium Corporate Branding
- ✓ Performance Marketing Expertise
- ✓ Creative & Media Production
- ✓ Website & Technology Solutions
- ✓ AI & Business Automation
- ✓ Transparent Communication
- ✓ Dedicated Project Management
- ✓ Scalable Growth Strategies
- ✓ Long-Term Business Partnership

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INTEGRATED STRATEGIC COMMUNICATION, BRANDING & BUSINESS GROWTH COMPANY



OUR VISION, MISSION & CORE VALUES

Building Businesses That Lead Markets

At INFO MEDIA GURU, our vision extends beyond delivering marketing services. We aim to create brands that inspire trust, generate measurable business growth, and establish long-term market leadership.

Our Vision

To become India's most trusted Strategic Communication, Branding & Business Growth Company by helping businesses transform into strong, respected and profitable brands.

We aspire to be the preferred growth partner for organizations seeking innovation, measurable performance and sustainable success.

Our Mission

Our mission is to empower businesses with integrated solutions that combine strategy, branding, technology, creativity and performance marketing.

We are committed to helping our clients:

- Build a powerful brand identity.
- Generate high-quality business opportunities.
- Strengthen customer relationships.
- Improve market positioning,
- Achieve sustainable business growth.

Our Core Values

Integrity
We believe in honesty, transparency and ethical business practices.

Innovation
We continuously adopt new ideas, technologies and strategies to deliver better outcomes.

Excellence
Every project is executed with professionalism, creativity and attention to detail.

Client Success
Our success is measured by the growth and achievements of our clients.

Collaboration
We work as an extension of our client's team, building long-term partnerships based on trust and shared goals.

Continuous Improvement
We analyse, optimise and refine every strategy to achieve better performance over time.

Our Brand Promise

We don't measure success by likes, followers or impressions.

We measure success by stronger brands, higher-quality leads, increased revenue and long-term business growth.

Our Philosophy

- Think Strategically.
- Build Strong Brands.
- Execute with Excellence.
- Deliver Messurable Growth.

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Sector-104, Dwarka Expressway,
Gurugram – 122001
+91 9811985557
infomediagurugram@gmail.com
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शून्य से शिखर तक

Integrated Strategic Communication, Branding & Business Growth Company

OUR SERVICES

Complete Business Growth Solutions Under One Roof



At INFO MEDIA GURU, we provide integrated business solutions designed to strengthen brands, increase visibility, generate qualified business opportunities and accelerate long-term growth.

Our services are strategically structured to support businesses at every stage—from brand creation to market leadership.

1 STRATEGIC BUSINESS CONSULTING

Every successful business begins with the right strategy. Our consulting services help organizations identify growth opportunities, improve market positioning and create sustainable business expansion plans.

Services Include

- Business Growth Strategy
- Market Research
- Competitor Analysis
- Brand Positioning
- Business Expansion Planning
- Go-To-Market Strategy

STARTING FROM: ?45,000

2 CORPORATE BRANDING

Your brand is your biggest business asset. We create premium brand identities that build trust, improve credibility and establish long-term recognition.

Services Include

- Logo Design
- Brand Identity
- Company Profile
- Corporate Brochure
- Brand Guidelines
- Sales Presentation
- Business Stationery

STARTING FROM: ?55,000

3 PERFORMANCE MARKETING

Performance marketing is about measurable business growth—not just impressions and clicks. Our campaigns focus on generating qualified leads, increasing conversions and maximizing ROI.

Services Include

- Meta Ads (Facebook & Instagram)
- Google Ads
- Lead Generation
- SEO
- Social Media Management
- Remarketing Campaigns

STARTING FROM: ?55,000/MONTH

4 MEDIA & CREATIVE PRODUCTION

Powerful visuals create lasting impressions. Our creative team develops high-quality visuals that strengthen your brand and improve customer engagement.

Services Include

- Professional Photography
- Corporate Videography
- Drone Shoots
- Product Photography
- Promotional Videos
- Reels & Short Videos

STARTING FROM: ?45,000

5 TECHNOLOGY & AUTOMATION

Modern businesses require technology that improves efficiency and customer experience. We develop digital systems that automate communication, manage leads and support business growth.

Services Include

- Business Website
- Landing Pages
- CRM Integration
- WhatsApp Automation
- AI Chatbot
- Lead Management System

STARTING FROM: ?70,000

OUR COMMITMENT

One Partner. Multiple Solutions. Measurable Growth.

Instead of hiring multiple agencies, businesses can rely on INFO MEDIA GURU for strategy, branding, marketing, media and technology—working together through one integrated growth system.

INFO MEDIA GURU

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"????? ?? ???? ??"

+91 9911885857
www.infomediaguru.com
info.mediaguru@gmail.com
21, Ansal Town Walk,Sector-104, Dwarka Expressway,Gurugram – 122001
GSTIN: 06BXQPG3335J2Z9

PREMIUM SOLUTIONS FOR PREMIUM BUSINESS

★ ★ ★ ★ ★

OUR CLIENTS

- Builders & Developers
- Hospitals & Healthcare
- Corporate Companies
- Legal Professionals
- Real Estate & Brands
- Education

STRATEGY • BRANDING • MARKETING • MEDIA • TECHNOLOGY • GROWTH

Info Media Guru — शून्य से शिखर तक —

STRATEGIC COMMUNICATION, BRANDING & BUSINESS GROWTH COMPANY



BRAND CONSULTING & CORPORATE BRANDING

Transforming Businesses into Powerful Brands

In today's competitive market, customers don't buy products alone—they buy trust, reputation and brand value.

At INFO MEDIA GURU, we create brands that stand out, build credibility and leave a lasting impression. Our branding solutions are designed to position your business as a premium choice in your industry.

BRAND STRATEGY

A strong brand starts with a clear strategy.

We help businesses define who they are, what they stand for and how they should be perceived in the market.

Our Brand Strategy Services

- Business Identity Development
- Brand Positioning
- Market Positioning
- Competitor Analysis
- Unique Value Propecition (UVP)
- Brand Communication Strategy

STARTING FROM: ₹65,000

CORPORATE BRANDING

Your visual identity reflects your business professionalism.

We create premium corporate branding that anhances trust and builds recognition.

Services Include

- Premium Logo Design
- Brand Identity System
- Corporate Profile Design
- Brochure Design
- Company Presentation (PPT)
- Business Stationery
- Brand Guidelines
- Email Signature Design

STARTING FROM: ₹75,000

MARKETING COLLATERAL

Every customer touchpoint should reflect your brand.

We design marketing materials that strengthen your business image and improve customer confidence.

Includes

- Visiting Cards
- Corporate Brochures
- Product Catalogues
- Sales Presentations
- Proposal Documents
- Exhibition Stand Designs
- Social Media Branding Kit

STARTING FROM: ₹55,000

OUR BRANDING PROCESS

1. **DISCOVER** — Understanding your business, ausiness, and market.
2. **STRATEGIZE** — Creating a unique brand positioning,
3. **DESIGN** — Developing premium visual identity and communication.
4. **IMPLEMENT** — Applying branding consistently across every platform.
5. **GROW** — Building long-term brand recognition and customer trust.

WHY STRONG BRANDING MATTERS

- Builds Customer Trust
- Increases Brand Positionision
- Creates Premium Positioning
- Improves Customer Loyalty
- Supports Higher Priving
- Drives Long-Term Business Growth

IMG
INFO MEDIA GURU

We Don't Just Design Brands. We Build Businesses That People Trust.

— "शून्य से शिखर तक" —

OUR CLIENTS

- BUILDERS & DEVELOPERS
- HOSPITALS & HEALTHCARE
- CORPORATE COMPANIES
- LEGAL PROFESSIONALS
- RETAIL & BRANDS
- ELECTION CAMPAIGNS

CONTACT INFORMATION

211, Ansal Town Walk,
Sector-104, Dwarka Expressway,
Gurugram – 122001
+91 9811888557
infomediagurugram@gmail.com
www.infomediaguru.com
GETIN: 06BXOPG3333JZZ9

PREMIUM SOLUTIONS FOR PREMIUM BUSINESSES

Info Media Guru — शून्य से शिखर तक

STRATEGIC COMMUNICATION, BRANDING & BUSINESS GROWTH COMPANY



REAL ESTATE MARKETING SOLUTIONS

India's Specialized Growth Partner for Real Estate Businesses

Real estate marketing is more than generating leads. It is about building trust, creating demand, increasing site visits, strengthening brand reputation and accelerating sales.

INFO MEDIA GURU offers end-to-end marketing solutions for builders, developers, channel partners and real estate consultants.

1. BUILDER & DEVELOPER MARKETING

Launch projects with confidence through integrated marketing strategies designed to maximize visibility and qualified buyer enquiries.

Services Include

- Project Branding
- Project Launch Strategy
- Brand Positioning
- Digital Launch Campaigns
- Corporate Brochure Design
- Sales Presentation
- Landing Page Development

STARTING FROM: **₹1,25,000 / MONTH**

2. LEAD GENERATION CAMPAIGNS

Generate high-quality buyer enquiries through performance-driven digital campaigns.

Services Include

- Facebook & Instagram Lead Campaigns
- Google Search Campaigns
- High-Converting Landing Pages
- CHM Integration
- Lead Qualification
- Daily Performance Monitoring

STARTING FROM: **₹95,000 / MONTH**

3. CHANNEL PARTNER MARKETING

Strengthen your real estate brand and attract more buyers through premium branding and marketing support.

Services Include

- Company Branding
- Social Media Management
- Cooperate Profile Design
- Property Creative Design
- WhatsApp Marketing
- Sales Presentation

STARTING FROM: **₹75,000 / MONTH**

4. MEDIA PRODUCTION FOR REAL ESTATE

Premium visuals create premium perception.

Services Include

- Professional Property Photography
- Cinematic Property Videos
- Drone Shoots
- 3D Walkthrough Promotion
- Luxury Reals
- Project Launch Films

STARTING FROM: **₹85,000**

5. COMPLETE REAL ESTATE GROWTH PACKAGE

A comprehensive solution designed for developers and channal partners looking to scale their business.

Package Includee

- Branding & Positioning
- Performance Marketing
- Website & Landing Pages
- Social Media Management
- Photography & Videography
- CRM Integration
- Lead Management
- Monthly Growth Review

STARTING FROM: **₹2,50,000 / MONTH**

WHY REAL ESTATE COMPANIES CHOOSE INFO MEDIA GURU

- Specialized Real Estate Companie
- Qualified Lead Generation
- Premium Project Branding
- Faster Sales Process
- Higher Site Visit Conversion
- Dedicated Marketing Team
- Transparent Performance Reporting

OUR COMMITMENT

We don't just generate leads. We build powerful real estate brands, increase qualified emperies and help businesses achieve sustainable sales growth.

IMG INFO MEDIA GURU

Real Estate Marketing | Project Branding | Lead Generation

शून्य से शिखर तक

CONTACT INFORMATION

211, Ansal Town Walk,
Sector-104, Dwarka Expressway,
Gurugram – 122001
+91 9811885857
infomediagurugram@gmail.com
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GSTIN: 06BXQPG3335JZZ9

BUILDING SPACES
CREATING VALUE
DELIVERING TRUST
★ ★ ★ ★ ★

INDUSTRIES WE SERVE

- RESIDENTIAL PROJECTS
- COMMERCIAL PROJECTS
- LUXURY PROJECTS
- PLOTTED DEVELOPMENTS
- CHANNEL PARTNERS
- REAL ESTATE CONSULTANTS

STRATEGY | BRANDING | MARKETING | MEDIA | TECHNOLOGY | GROWTH

Info Media Guru — शून्य से शिखर तक

MARKETING
STRATEGIC COMMUNICATION,
BRANDING & BUSINESS
GROWTH COMPANY



REAL ESTATE MARKETING DIVISION

Accelerating Growth for Real Estate Businesses

The real estate industry demands more than advertisements. it requires strategic branding, qualified lead generation, high-impact communication and a sales-focused marketing ecosystem.

At **INFO MEDIA GURU**, we help builders, developper, channel partners and real estate consuitants establish stronger brands, generate genuine amquiies and convert prospects into successful sales.

1. BUILDERS & DEVELOPERS

We create complete marketing acosystems for residential, commercial and mixed-use projects.

Services Include

- Project Branding
- Project Launch Strategy
- Sales Gallery Branding
- Corporate Brectiure
- Landing Pages
- Website Development
- Sales Presentation
- CRM Integration

STARTING FROM:
₹3,50,000 / MONTH

2. CHANNEL PARTNER MARKETING

Helping real estate consultants build premium brands and prerricte consistent business.

Services Include

- Company Branding
- Personal Branding
- Social Media Management
- Lead Generation
- WhatsApp Marketing
- Corporate Profile
- Property Creative Design

STARTING FROM:
₹1,50,000 / MONTH

3. LUXURY PROJECT MARKETING

Exclusive marketing solutions for premium residential and commercial developments.

Services Include

- Luxury Branding
- Cinematic Project Videos
- Drone Shoots
- Influencer Marketing
- Intiunoer Brochure Design
- Digital Campaign Management

STARTING FROM:
₹5,00,000 / MONTH

4. LEAD GENERATION SOLUTIONS

Performance-driven compaigns designed to generate high-quality buyer emquiries.

Includes

- Meta Ads
- Google Ads
- Landing Pages
- CRM Integration
- CRM Eiualification
- Sales Funnel Oonarization
- Weekly Performance Reports

STARTING FROM:
₹2,50,000 / MONTH

5. MEDIA PRODUCTION

Professional content that enhances project viobility and buyer confidence.

Services Include

- Architectural Photography
- Drone Videography
- Walkthrough Videos
- 360° Virtual Tours
- Project Reals
- Promotional Films

STARTING FROM:
₹1,25,000

WHY REAL ESTATE COMPANIES CHOOSE INFO MEDIA GURU

- Specialized Real Estate Marketing Team
- Premium Creative Design
- Qualified Lead Generation
- Complete Digital Ecosystem
- Luxury Project Branding
- Dedicated Account Manager
- Faster Sales Conversion
- RCI-Focused Compaign Management



SIGNATURE SOLUTION

REAL ESTATE GROWTH ACCELERATOR PROGRAM

A complete marketing partnership for developers and channel partners, combining branding, advertising, technology, media production and lead management into one integrated solution.

Investment

STARTING FROM:
₹7,50,000 / MONTH

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STRATEGY THAT DRIVES GROWTH
Data-driven strategies that deliver measurable business results.

BRANDING THAT BUILDS TRUST
Premium branding that creates strong perception and long-term-value.

MARKETING THAT GENERATES SALES
High-performance campaigns that bring real leads and maximize ROI.

Real Estate Branding | Project Marketing | Lead Generation

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Info Media Guru — शून्य से शिखर तक

STRATEGIC COMMUNICATION, BRANDING & BUSINESS GROWTH COMPANY



OUR INDUSTRY-WISE MARKETING SOLUTIONS

Specialized Strategies, Measurable Results, Sustainable Growth.

Every industry has unique challenges and opportunities.
At INFO MEDIA GURU, we deliver customized marketing, branding and growth solutions that help businesses build strong brands, generate quality leads and achieve long-term success.

1. REAL ESTATE MARKETING

- Builder & Developer Branding
- Project Launch Strategy
- Lead Genenation
- Chaman Partner Marketing
- Luxury Property Marketing
- Drone Shoss & Walkthrough
- CRM & Sales Automation

STARTING FROM: ₹2,50,000 / MONTH

2. HEALTHCARE MARKETING

- Hospital Branding
- Doctor Personal Branding
- OPD Growth Campaign
- SEO
- Pistent Lead Generation
- Reputation Management
- Website Development

STARTING FROM: ₹2,75,000 / MONTH

3. LEGAL & LAW FIRM MARKETING

- Advocate Branding
- Law Firm Website
- Linkedin Branding
- Google Presence
- Reputation Management
- Content Marketing

STARTING FROM: ₹1,50,000 / MONTH

4. POLITICAL & ELECTION CAMPAIGNS

- Candidate Branding
- Election Strategy
- Social Media War Room
- WhatsApp Campaign
- Speech Testling
- Media Management
- Ground Campaign Branding

STARTING FROM: ₹5,00,000 / PROJECT

5. RETAIL BUSINESS MARKETING

- Garment Stores
- Electronics
- Panilture
- Jewellery
- Grocery Chains
- Footwear

STARTING FROM: ₹1,75,000 / MONTH

6. BEAUTY & WELLNESS MARKETING

- Unisex Seiex Branding
- Beauty Clinik Marketing
- Hair & Skin Civin Fromotion
- Infivancer Campaign
- Lead Generation

STARTING FROM: ₹1,75,000 / MONTH

7. RESTAURANT & HOSPITALITY MARKETING

- Restaurant Branding
- Cafe Marketing
- Hotel Promotion
- Food Photography
- Swiggy & Svmate Marketing
- Social Media

STARTING FROM: ₹2,00,000 / MONTH

8. LAUNDRY & DRY LAUNDING MARKETING

- Brand Development
- Franchise Marketing
- Local Lead Generation
- Google Business Growth
- Membership Campaigns

STARTING FROM: ₹1,25,000 / MONTH

9. EDUCATION MARKETING

- School Branding
- College Admission Campaign
- Coaching Institute Marketing
- Student Lead Generation

STARTING FROM: ₹2,00,000 / MONTH

10. CORPORATE & MANUFACTURING

- Corporate Branding
- Investor Presentation
- Website Development
- BSB Marketing
- Linkedin Marketing
- PR & Media

STARTING FROM: ₹3,50,000 / MONTH

11. STARTUP GROWTH PACKAGE

- Brand Strategy
- Logo & Identity
- Website
- Social Media
- Performance Marketing
- Investor Pitch Deck

STARTING FROM: ₹2,50,000 / MONTH

12. TECHNOLOGY & AI SOLUTIONS

- Business Website
- CRM Integration
- WhatsApp Automation
- AI Chatoat
- Custom Business
- Mobile App Development

STARTING FROM: ₹1,50,000 / MONTH

13. ENTERPRISE GROWTH PARTNERSHIP

The Most Premium & Comprehensive Solution by INFO MEDIA GURU

Business Consulting | Branding & Design | Performance Marketing | Technology & Automation | Media Production | PR & Media Relations

A complete growth ecosystem for large organizations and enterprises.
Strategy, Branding, Marketing, Technology, Media. PR, Consulting.

STARTING FROM: ₹7,50,000 / MONTH

WHY BUSINESSES CHOOSE INFO MEDIA GURU

Industry-Specific Strategies | Data-Grown Marketing | Measurable Results | Transparency & Accountability | Long-Term Partnership

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CONTACT INFORMATION

211, Ansal Town Walli,
Sector-104, Dwarke Expressway,
Gurugram - 123001
+91 9811986967
infomediaguru.guru@gmail.com
www.infomediaguru.com
GSTIN: 06BXGPG3335.1229

STRATEGY • BRANDING • MARKETING • TECHNOLOGY • GROWTH

INTEGRATED STRATEGIC COMMUNICATION, BRANDING & BUSINESS GROWTH COMPANY



ENTERPRISE GROWTH PARTNERSHIP

One Strategic Partner for Complete Business Growth

As businesses grow, managing multiple agencies for branding, marketing, technology, media and consulting becomes inefficient.

INFO MEDIA GURU's Enterprice Growth Partnership is designed for organizations that need one trusted partner to manage every aspect of their business growth.

Instead of hiring different vendors, you work with one dedicated strategic team focused on long-term success.

WHAT'S INCLUDED

1. STRATEGIC BUSINESS CONSULTING
- Business Growth Planning
- Market Expantion Strategy
- Brand Positioning
- Market Research
- Competitor Analysis
- Business Transformation Consulting

2. CORPORATE BRANDING
- Complete Brand Identity
- Logo & Brand Guidelines
- Company Profile
- Corporate Bractace
- Sales Presentation
- Brand Communication

3. PERFORMANCE MARKETING
- Google Ads
- Meta Ads
- YouTube Advertising
- SEO
- Lood Generation
- Social Media Management

4. MEDIA & CREATIVE PRODUCTION
- Corporate Photography
- Videography
- Drone Sboots
- Product Photography
- Promotional Films
- Professional Rains

5. TECHNOLOGY SOLUTIONS
- Corporate Website
- Landing Pages
- CRM Integration
- WhatsApp Automation
- AI Chatbot
- Business Dashboaed

6. REPUTATION MANAGEMENT
- Google Review Management
- Online Reputation
- PR & Media Relations
- Brand Monitorion

DEDICATED GROWTH TEAM

Every Enterprise Client receives a dedicated team comprising:

- Business Consultant
- Brand Strategist
- Performance Marketing Manager
- Graphic Designer
- Video Editor
- Photographer & Videographer
- Website Developer



WHO IS THIS FOR?

- Real Estate Developers
- Hospitals & Healthcare Chains
- Large Retail Brands
- Manufacturing Companies
- Corporate Businesses
- Educational Institutions

ENTERPRISE INVESTMENT

ENTERPRISE GROWTH PARTNERSHIP

STARTING FROM

₹7,50,000

/ MONTH

MEDIA PRODUCTION & ON-CAMERA TALENT

Professional Video Shoot | Female Model Shoot | Professional Anchor | Presenter
Reels & Short Videos | Corporate Filme | Property / Service Walkthrough
Drone Photography | Cinematic Dinno Video | Event & Campaign Coverage

your business achieve sustainable long-term growth.

Integrated Strategic Communication | Branding | Business Growth Company

10+ INDUSTRIES SERVED | **500+** BRANDS EMPOWERED | **1000+** SUCCESSFUL CAMPAIGNS | LONG-TERM PARTNERSHIP APPROACH | MEASURABLE RESULTS | TRANSPARENCY & ACCOUNTABILITY

STRATEGY • BRANDING • MARKETING • TECHNOLOGY • GROWTH

Info Media Guru — शून्य से शिखर तक

STRATEGIC COMMUNICATION, BRANDING & BUSINESS GROWTH COMPANY



RETAIL, SALON, HOSPITALITY & FRANCHISE GROWTH DIVISION

Helping Consumer Brands Build Market Leadership

Retail businesses don't just compete on products – they compete on customer experience, brand perception and visibility.

At **INFO MEDIA GURU**, we help retail brands, salons, restaurants, cafés, dry cleaners and franchise businesses attract more customers, increase repeat business and build premium brand value.

1. RETAIL BUSINESS MARKETING

Grow your recal business with data-driven marketing and premium branding solutions.

Services include

- Retail Brand Strategy
- Store Branding
- Product Photography
- Social Media Marketing
- Performance Marketing
- Seasonel Compaigns
- Customer Loyalty Programs
- Local SEO & Google Business

Industries Covered

- Germent Stores
- Jewellery Showsnome
- Electronics
- Furniture
- Furnturer
- Groeery & Supermarkets

STARTING FROM: **₹2,25,000** / MONTH

2. BEAUTY & WELLNESS MARKETING

Helping salons and beauty clinics become premium lifestyle brands.

Services include

- Salon Branding
- Beauty Clinic Marketing
- Social Media Management
- Influencer Marketing
- Professional Reals
- Lead Generation
- Membership Compaigns
- Festival Promotions

Industries Covered

- Uniass Salons
- Beauty Partuers
- Hair Clinics
- Skin Clinics
- Spir & Wellness Centres

STARTING FROM: **₹2,25,000** / MONTH

3. RESTAURANT & HOSPITALITY MARKETING

Create memorable customer experiences that dove reservations and repeat sisits.

Services include

- Restaurant Branding
- Cofē Marketing
- Hotel Marketing
- Food Photography
- Cinematic Food Reals
- Online Population Management
- Fomato & Swiggy Growth Strategy
- Event Promotion Campaigns

Industries Covered

- Restaurants
- Resorts
- Cafés
- Clood Kitchens
- Hotels
- Banquet Halls

STARTING FROM: **₹2,50,000** / MONTH

4. LAUNDRY & DRY CLEANING GROWTH SOLUTIONS

Transform local laiunity businesses into trusted and saalable brands.

Services include

- Brand Development
- Franchise Branding
- Local Area Marketing
- Google Business Optimization
- WhatsApp Marketing
- Customer Membership Programs
- Doorstep Pickup Promotion

STARTING FROM: **₹1,75,000** / MONTH

5. FRANCHISE DEVELOPMENT & EXPANSION

Helping businesses saats through professional franchise branding and expansion strategies.

Services include

- Franchise Branding
- Franchise Sales Kit
- Investor Presentation
- Franchise Marketing
- Website Development
- Lead Generation
- Franchise Onboarding Support

STARTING FROM: **₹3,50,000** / PROJECT

WHY CONSUMER BRANDS CHOOSE INFO MEDIA GURU

- Premium Brand Positioning
- Increased Customer Footfall
- Higher Sales Convention
- Strong Digital Presence
- Professional Creative Content
- Customer Retention Strategies
- Long-Term Business Growth



SIGNATURE SOLUTION

RETAIL GROWTH ACCELERATOR PROGRAM

A complete business growth ecosystem combating branding, advertising, technology, media production and customer acquisition under one strategic partnership.

INVESTMENT

STARTING FROM: **₹7,50,000** / MONTH

"Strong brands don't wait for customers. They create demand, build loyalty and become the first choice in the market."

IMG INFO MEDIA GURU — शून्य से शिखर तक

- TARGETED MARKETING STRATEGIES
- CUSTOMER CENTRIC APPROACH
- MEASURABLE RESULTS & REPORTING
- LONG-TERM PARTNERSHIP & SUPPORT
- QUALITY THAT BUILDS TRUST



RETAIL • SALON • HOSPITALITY • FRANCHISE • GROWTH

INFO MEDIA GURU

BUILDING LEADERS, CREATING INFLUENCE. WINNING TRUST.



ELECTION COMMUNICATION & CAMPAIGN MANAGEMENT

FOR GURUGRAM DISTRICT BAR ASSOCIATION ELECTION

OUR VISION

To become India's most trusted election communication partner, known for strategy, creativity, and results.

OUR MISSION

To build strong leadership brands through strategic communication, digital excellence, and meaningful public engagement.

OUR CORE SERVICES

01 STRATEGY & PLANNING

- Election Strategy
- Voter Segmentation
- Campaign Roadmap
- Booth-Level Planning

02 CAMPAIGN BRANDING

- Candidate Branding
- Logo & Theme Design
- Tagline Development
- Brand Guidelines

03 DIGITAL CAMPAIGNING

- Social Media Strategy
- Content Creation
- Paid Ads (Mota, Google)
- WhatsApp Campaigns

04 CONTENT & DESIGN

- Campaign Creatives
- Posters, Banners, Flyers
- Videos & Reals
- Brochures & Pamphlets

05 PUBLIC RELATIONS & MEDIA

- Press Releases
- Media Coordination
- Earned Media Coverage
- Interview & Reputation Mgmt.

06 GROUND CAMPAIGN MANAGEMENT

- Booth Management
- Volunteer Coordination
- Rallies & Public Meetings
- Voter Outreach Programs

07 EVENT & PROGRAM MANAGEMENT

- Event Planning
- Meetings & Roadshows
- Stage & Venue Setup
- End-to-End Execution

08 ANALYTICS & REPORTING

- Campaign Performance
- Data Analytics
- Feedback Collection
- Real-time Reporting

09 REPUTATION & CRISIS MANAGEMENT

- Online Reputation Building
- Crisis Communication
- Myth-busting & Clarifications
- Negative Campaign Handling

10 MULTIMEDIA PRODUCTION

- Campaign Videos
- Documentaries
- Photography
- Live Streaming

11 VOTER CONNECT SOLUTIONS

- Missed Cell Campaign
- IVR & Voice Cells
- SMS Campaigns
- Voter Databases

12 WARP ROOM & CONTROL CENTER

- 24X7 Campaign Monitoring
- War Room Setup
- Rapid Response Team
- Information Command Center

STRATEGY. CREATIVITY. EXECUTION. VICTORY.

RESULT-DRIVEN STRATEGIES | EXPERIENCED TEAM | TRUST & CONFIDENTIALITY | INNOVATIVE APPROACH | MEASURABLE RESULTS

Info Media Guru — शून्य से शिखर तक

STRATEGIC COMMUNICATION, BRANDING & BUSINESS GROWTH COMPANY



MEDIA PRODUCTION & CREATIVE COMMUNICATION DIVISION

Creating Powerful Visual Stories That Build Brands

In today's digital world, content is the first impression of your business.

High-quality visuals don't just attract attention—they build trust, improve engagement and influence buying decisions.

At INFO MEDIA GURU, we produce premium visual content that transforms businesses into memorable brands.

1. PROFESSIONAL PHOTOGRAPHY

Capture your brand with world-class photography that reflects professioncient and excellence.

Services Include

- Corporate Photography
- Business Partners
- Product Photography
- Real Estate Photography
- Hospital Photography
- Restaurant & Focal Photography
- Industrial Photography
- Event Photography

STARTING FROM: **₹1,50,000**

2. PROFESSIONAL VIDEOGRAPHY

Professional videos that communicate your brand story with impact.

Services Include

- Corporate Films
- Brand Story Videos
- Promotional Videos
- Project Launch Videos
- Testimonial Videos
- Company Inunoloation Films
- Product Documentation Videos

STARTING FROM: **₹2,50,000**

3. DRONE PHOTOGRAPHY & CINEMATIC AERIAL FILMS

Create premium visual experiences through high-quality sorial content.

Services Include

- Real Estate Drone Shoot
- Construction Progress Videos
- Industrial Drone Survey
- Hotel & Resort Cinematics
- Event Coverage
- Promotional Aerial Films

STARTING FROM: **₹2,00,000**

4. SOCIAL MEDIA CONTENT PRODUCTION

Consistent, engaging and professional content designed for maximum audience engagement.

Services Include

- Instagram Reels
- Facebook Videos
- YouTube Shorts
- Corporate Interviews
- Educational Videos
- Product Reels
- Daly Social Media Content

STARTING FROM: **₹1,75,000** / MONTH

5. CORPORATE EVENT COVERAGE

Capture every apportent business moment with professional event production.

Services Include

- Corporate Conferences
- Product Launches
- Award Cemmonies
- Business Meetings
- Press Conferences
- Political Events
- Medical Conferences

STARTING FROM: **₹2,50,000**

6. CREATIVE DESIGN SOLUTIONS

Premium creative design that communicate your brand professionally.

Services Include

- Social Media Creatives
- Brochure Design
- Company Profile Design
- Corporate Presentations
- Outdoor Advertising
- Hoardings
- Newspaper Advertisements
- Exhibition Stall Designs

STARTING FROM: **₹1,25,000**

WHY BUSINESSES CHOOSE OUR CREATIVE TEAM

- Premium Creative Concepts
- High-End Photography & Videography
- Cinematic Editing
- Brand-Focused Storytelling
- Fast Turnaround
- Dedicated Creative Team
- Corporate Quality Standards



SIGNATURE CREATIVE PRODUCTION PACKAGE

A complete media production solution including photography, videography, drone choets, creative designing and social media content creation.



INVESTMENT

STARTING FROM: **₹7,50,000** / PROJECT

PHOTOGRAPHY | VIDEOGRAPHY | DRONE SHOOTS | CREATIVE DESIGN | SOCIAL MEDIA CONTENT

"People remember what they see. Great visuals create lasting impressions, build trust and inspire action."

IMG INFO MEDIA GURU — शून्य से शिखर तक

STRATEGIC VISUAL PLANNING | PREMIUM VISUAL QUALITY | EMOREYTELLING | HIGHER ENGAGEMENT | STRONGER BRAND TRUST | MEASURABLE BUSINESS IMPACT



PHOTOGRAPHY | VIDEOGRAPHY | DRONE SHOOTS | CREATIVE DESIGN | SOCIAL MEDIA CONTENT | EVENT COVERAGE

MEDIA PRODUCTION | CREATIVE DESIGN | VISUAL STORYTELLING

Info Media Guru — सून्य से शिखर तक —

STRATEGIC COMMUNICATION, BRANDING & BUSINESS GROWTH COMPANY

WEBSITE DEVELOPMENT, AI SOLUTIONS & BUSINESS AUTOMATION

Building Smart Digital Intrastructure for Modern Businesses

In today's competitive business environment, success depends not only on marketing but also on technology.

A professionally designed website, integrated CRM, AI-powered automation and digital business systems help organizations increase efficiency, improve customer experience and accelerate growth.

At INFO MEDIA GURU, we develop intelligent digital ecosystems that support long-term business success.



1. CORPORATE WEBSITE DEVELOPMENT

A website is your digital headrplarters. We design promiem, responsive and recceession-focused assimies that strengthen your brand and generate ponerate opportunities.

Services Include

- Corporate Website
- Business Website
- Real Detae Website
- Hospital Website
- Hospital, Website
- E-Commerce Website
- Landing Page Development
- Portfolio Website

STARTING FROM: **₹2,00,000**

2. CRM DEVELOPMENT & LEAD MANAGEMENT

Convert enquiries into customers through organized iond management.

Services Include

- Lead Management System
- Sales Pisetins
- Customer Database
- Customer Automation
- Team Dashboard
- Reporting & Analytics

STARTING FROM: **₹2,50,000**

3. WHATSAPP BUSINESS AUTOMATION

Automate automatr communication and improve response time.

Services Include

- WhatsApp Business API
- WhatsApp Auto Reply
- Lead Qualification
- Appointment Backing
- Catalogue Integration
- Broadcast Campaigns

STARTING FROM: **₹1,75,000**

4. AI BUSINESS SOLUTIONS

Leverage Artificial intelligence to improve productivity and customer engagement.

Services Include

- AI Chattort Development
- AI Customer Support
- AI Lead Qualification
- AI Sales Assistant
- AI Workflow Automation
- AI Knowledge Base

STARTING FROM: **₹3,50,000**

5. BUSINESS AUTOMATION SOLUTIONS

Automate repetitive tocks and streamine business operations.

Services Include

- Workflow Automation
- Email Automation
- Sales Automation
- Marketing Automation
- Marketing Support Automation
- Business Analytics Dashboard

STARTING FROM: **₹3,00,000**

6. CUSTOM SOFTWARE DEVELOPMENT

Tailor-mode software solutions designed specifically for your business needs.

Services Include

- ERP Software
- CRM Software
- Mobile Applications
- HR Management System
- Inventory Management
- Inventory & Appointment System
- Custom Business Software

STARTING FROM: **₹5,00,000**



ENTERPRISE DIGITAL TRANSFORMATION PROGRAM

A complete technology solution for organizations loaking to modemine and saale their operations.

Package Includes

- Corporate Website
- CRM Integration
- AI Chathat
- WhatsApp Automation
- Business Dashboard
- Mobile Application
- Automotive Workflows
- Technical Support

INVESTMENT

STARTING FROM: **₹10,00,000 / PROJECT**

WHY BUSINESSES CHOOSE INFO MEDIA GURU

- Enterprise-Grade Technology
- Scalable Digital Solutions
- Secure & Reliable Systems
- Ai-Powered Automation
- Improved Customer Experience
- Higher Operational Efficiency
- Future-Ready Business Infrastructure



"Technology is not an expense. It is an investment that creates efficiency, scalability and sustainable business growth."

IMG INFO MEDIA GURU — सून्य से शिखर तक —

- SMART WEBSITES THAT REPRESENT YOUR BRAND
- SMART CRM THAT CURVGRTS LEADS INTO CUSTOMERS
- AUTOMATION THAT SAVES TIME & INCREASES SALES
- AI SOLUTIONS THAT GICHOUS PRODUCTIVITY & EFFICIENCY
- TECHNOLOGY THAT GUIOES STRONG & ECALABLE BUSINESSES



TECHNOLOGY | AI SOLUTIONS | BUSINESS AUTOMATION | DIGITAL GROWTH

CHAIRMAN'S MESSAGE & CONTACT



A Message from the Founder

Dear Business Leaders, Entrepneeeurs & Wioimomes.

Every succersful business login s with a audin.
Bd. vistoror silent is natioramgls. Inesulves the right strategy, strong branding, innivative, marketing, cons sted brst tovegy and consistant execution to transform that walve into sustaixable escencs.

That I stief inspired the founder of INFO MEDIA GURU.

Our mission is not emply in n notive marketing services. We wust to besures a trustes strategic partner for businesses that ane io to gowt lood and artica itesth of rroeds.

We work with entrepremeurs professionals, corpeasions, heerited to institutions, tool invest developers, reali, brands and on thail organizations is tra e the a build eves gur brards, generate a sccessale to ti rave growth and ereast arr lurg-evwin market businesies.

At INFO MEDIA GURU usiing project ti a provoided in impresiors, professionalsm and propose.

We believe in building relationships bases on trust, transparercy, and messesuale results.

As has bas we a mired, businesss in raotire, we re owin conmatted to deliverirg, innovative solutions that resiporen our anwer to may clouid of the saseyelilioks.

We sincenily, thank you for considering INFO MEDIA GURU as your Strategic Growth Partner.

We look forward to creating our extraitery success together.

Our Commitment

"We don't measure our success by the number of projects we complete. We measure it by the number of businesses we help fim stram it in successful brands."

Let's Build Something Extraordinary Together

Whether you are exeer ing a startup, exxaeiding our, business building.mone exan 'intundive taxe ruy tol ange - so is a ipere rol an INFO MEDIA GURU is ready in partive ix& a yoard every stage of your growth hesults.



J. Gautam
Founder & Chairman
INFU MEDIA GURU

CONTACT US

INFO MEDIA GURU

Integrated Strategic Communication, Branding & Business Growm Company

शून्वा से शिखर तक

CORPORATE OFFICE
21l. Ancal Iown Ro.d,
Stector- 14, Dwarks Eutorsnality,
Gunagove, Heryana - 122001

CONTACT
+91 9811883557

infomediagurugrum@gmail.com

www.infomediaguru.com

OUR EXPERTISE

- Strategie Business Conserting
- Corporate Branding
- Performance Marketing
- Real Estate Marketing
- Real Estate Marketing
- Election Campaign Management
- East I.B. Hospitality Marketing
- Media Production
- Weedi & Developation
- Al & Business: Automation
- Public Practinies
- Reputation Management

FINAL STATEMENT

"Your Vision. Our. Strategy, Shared Success."

INFO MEDIA GURU

(Preparoe Strategy, Communitaton. Ininking & Eastiest Growth Growth)

शून्य से शिखर तक



+91 9811985857
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NEXT: Master Curatory, Profile 20–30 Pages

Case Studies | SDPs | Deliverablles | Team Structure | Timeline | FAQs | T&C | Commercial Proposal

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